



2016 Social Innovation Fund **Pay For Success Competition**

Reviewer Orientation III: PFS Competition and Selection Criteria







Purpose of this Webinar

Reviewing Against Selection Criteria



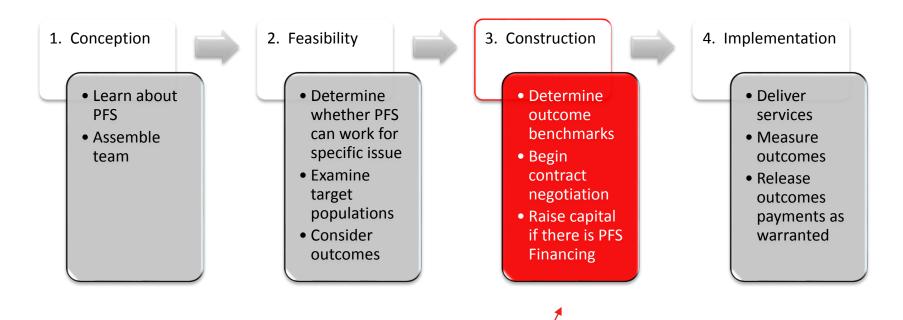
SIF PFS Program Objectives

Overall goal: Better understand how PFS models can scale evidence-based practices, drive better outcomes, and achieve greater cost efficiency for social interventions.

- ✓ Increase ability to generate, manage data to improve outcomes
- ✓ Increase the number of High-Quality PFS projects
- ✓ Increase knowledge about which practices increase the likelihood of successful implementation of PFS Projects
- ✓ Accelerate the development of the PFS field
- Attract capital to finance solutions to challenges facing low-income communities nationwide



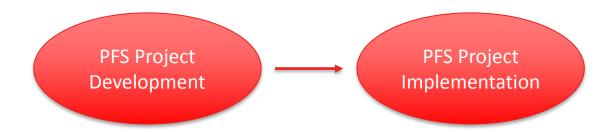
Refresher: Stages of Pay for Success



Tip: 2016 SIF PFS Program funding this stage only!



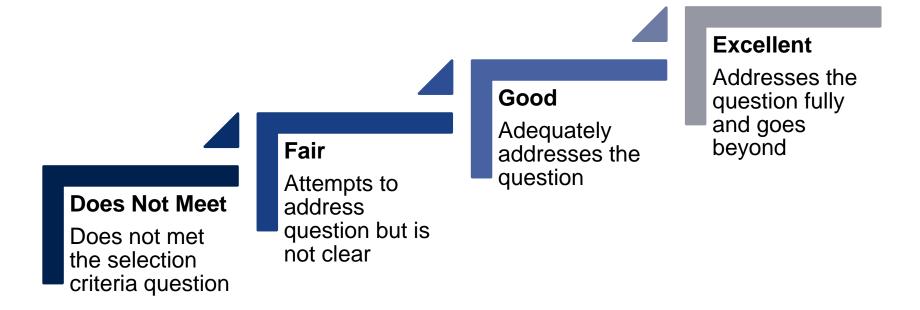
2016 SIF PFS Approach: Structure and Enable PFS Projects



- Provide overall PFS Project coordination and support
- Raise capital and develop capital structure
- ✓ Facilitate agreement between each of the parties to the PFS Project
- Close the PFS Project and prepare for post-closing activities
- ✓ Support "ramp-up" activities



Using the Rubric



Review Process- Selection Criteria

Criteria	Total Points	Subcriteria	Points
Executive Summary			
Program Design	45	Goals	10
		Description of Activities (Provision of cash/services)	20
		Description of Activities (Knowledge Sharing)	5
		Work Plan / Deliverables	10
Organizational Capacity	35	Track record in selecting, working with Subs	10
		Experience with PFS, outcomes financing, related activities	20
		Experience in project management	5
Leadership and Team	10	Proposed team (incl. Partnerships) with capacity and expertise	5
		Proposed project lead (with experience in PFS, etc)	5
Cost Effectiveness/Budget Adequacy	10	Budget justification	5
		Description of match sources and capacity	5

Review Forms: Program Design – 45 points

- 1. Goals 10 points
- Description of Activities (Provision of Cash/Services) – 20 points
- Description of Activities (Knowledge Sharing) –
 points
- 4. Work Plan and Deliverables 10 points



Review Forms: Organizational Capacity – 35 points

- 5. Demonstrates track record in selecting and working with Subs 10 points
- 6. Project experience with PFS, outcomes financing or related activities 20 points
- 7. Experience in project management 5 points



Review Forms: Leadership and Team – 10 points

- 8. Proposed team including partnership capacity and expertise 5 points
- 9. Proposed project lead expertise in PFS or social financing 5 points



Review Forms: Cost Effectiveness and Budget Adequacy – 10 points

- 10. Budget Justification 5 points
- 11. Match resources and capacity 5 points



Review Forms – Other Considerations

- 1. Program Model
- Program Outcome Area(s)
- 3. Geographic Area(s)
- Innovative Approach(es)
- Number of PFS projects applicant has been involved in developing



Questions?

- Speak directly into phone (dial *0 to access queue)
- Type question into chat or Q&A box



Next Steps

- Refer to reference materials for more information
- Participate in remaining Orientation sessions
- Confirm Completion of Orientation III email Secret Word to PeerReviewers@cns.gov

Thank you!

